Docket No. 18675-005US (Formerly J140U005US00)

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Sev K. H. Keil

Serial No.: 10/635,387 Group Art Unit: 3623

Filed: August 6, 2003 Examiner; Anderson, Folashade

For: System to Quantify Consumer Preferences

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

## RESPONSE TO RESTRICTION REQUIREMENT

In response to the Restriction Requirement dated December 10, 2007, Applicants respectfully request reconsideration in view of the following amendments and remarks.

Amendments to the Claims are included starting on page 2.

A Remarks section is included starting on page 9.